

INTERNATIONAL GOVERNANCE

Public Affairs 850, Fall 2013
Mondays 8:45-10:40am
Nicholas Hall 4235

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Office Hours: Tuesdays 10-12

Overview

This is the core foundation course for the Masters in International Public Affairs (MIPA) program. The course is intended to provide a *conceptual overview and empirical illustrations* intended to help students analyze and understand the foundations and key institutions of contemporary international governance. It seeks to introduce students to key issues, problems, and topics in international relations, as well as to stimulate critical thinking about the policies, politics, and processes of international governance. Along the way, we will also discuss the basic tools of public policy analysis, which will be important both for this course and future work in the La Follette curriculum.

Unlike many other La Follette courses, this is primarily a “context” course, not a “how to” course. Policy analysis and statistics courses will teach you specific skills more extensively. That said, one of the class goals is to make you a critical consumer of research and news articles on this topic, so we will spend some time learning how to evaluate these pieces.

Requirements and Grading

Participation: Class participation is important in this class. Speaking to and in front of others is a critical skill for almost any job you can imagine. This class is a low risk forum for practicing and improving this skill. Participation will count for **25%** of your final grade.

- Students are expected to come to class having done the readings and prepared to discuss them in depth each week. You should be ready to critically engage and analyze the material. The class simply cannot function unless you **come to class prepared and actively participate in discussions**. You will be graded on both the quality and quantity of your contributions in each meeting.
- To become an effective analyst of international governance, I want you to look at news on IOs differently from here on. During the first week of class, you will sign up for a class session (from weeks 5-11 or 14) for which you critically analyze IOs in the news. For your week, post a link to a news article about one or more relevant IOs for the particular week on **Friday before the Monday class** to Learn@UW > Communication > Discussion. During class, you will have 10 minutes to present the article: (1) Quickly summarize the article's main arguments. Assume that members of the class have read the link (since you have posted it to Learn@UW), so just highlight the main points to refresh everyone's memory. Give brief background information as necessary (e.g. IO mission, membership etc). (2) Critically analyze the article: Does the evidence support the argument? Do you agree with the conclusions? Why not? (3) What implications does the article have for IO research?

Reading analysis paper: The first written assignment will be a **7-9 page paper** analyzing the readings from one week of Part II of the course (weeks 5-11; this may involve reading ahead depending on what week you choose). In this paper, you will do the following: 1) identify the most important policy problems in the issue area, based on the readings; 2) discuss the current state of global governance in the issue area with respect to these problems; and 3) evaluate the pros and cons of various proposals mentioned in the readings to address these policy problems and governance gaps. The paper is due in class on **October 14** and will count for **25%** of your grade.

Final policy memo: The final assignment is a **15-page paper**, which will take the form of a policy memo for a policymaker analyzing a key policy issue in international public affairs. The proposal should address a policy question, analyze current research on the issue, and utilize these materials to develop a set of policy recommendations. A one-page prospectus is due by **October 7**. The paper is due at the end of the semester on **December 9**. Both should be submitted on Learn@UW > Assignments > Dropbox. You will also give a **15-minute oral presentation** of your report on **November 25 or December 2** in class. The paper and presentation will count for **50%** of your final grade. **You may, if you choose, work in groups of two or three on this final project.** We will discuss more about this and the format of the project in class.

Plagiarism

I have zero tolerance for any instance of academic misconduct, including plagiarism. You will receive a failing grade for the class, and the reason for the grade will be noted in your transcript. This will make it extremely difficult for you to gain entrance to other graduate or professional schools and will jeopardize your opportunities with a large number of employers in the future. Please consult <http://students.wisc.edu/saja/misconduct/UWS14.html> for details about what constitutes academic misconduct. If you see other students cheating, please let me know.

Writing Skills

For any career in public policy (and most outside this field), you will be expected to analyze and evaluate information, and make clear, concise, useful recommendations. Now is the time to hone these skills. I encourage you to use the Writing Center for free feedback about your writing composition and citations. Go early and often, not just a day before your paper is due. You can find online writing guides and schedule appointments at <http://www.writing.wisc.edu/>

Disabilities and Emergencies

For anyone who needs accommodations for a documented disability, please let me know immediately. All information will remain confidential. I am happy to work through the McBurney Disability Resource Center. Please contact them regarding this class and we can work out the nature of the accommodations that will be needed.

If you know that you will be absent from class for religious or other reasons that can be known in advance, tell me before class.

The paper deadlines are set. Clear your schedules now. There will be no extensions unless you can provide proper documentation that your absence is due to a) a genuine family emergency, b) illness or injury, or c) travel away from Madison for university-related (!) obligations.

Course Readings

All of the readings are available online, either through public sources, UW's library e-journals, or the course website on Learn@UW. One book is required and is available for purchase at the UW Bookstore:

- Margaret P. Karns and Karen A. Mingst. 2009. *International Organizations: The Politics and Processes of Global Governance*. 2nd edition. Boulder, CO: Lynne Rienner.

You may find it useful to purchase the following primer on policy analysis, which will be required reading for the MIPA capstone course but may prove useful to you at this point:

- Eugene Bardach. 2011. *A Practical Guide for Policy Analysis: The Eightfold Path to More Effective Problem Solving*. 4th edition. Washington, DC: CQ Press.

You should make a habit (if you have not already) of reading at least one newspaper or periodical with substantial international coverage, such as *The New York Times*, *The Financial Times*, *The Washington Post*, *The Economist* or the *BBC*. I want to encourage you to pay attention to IOs in the news so that we can pull in “real world” examples to our discussions. Course discussions will reference current events, so it is in your best interest to stay on top of things.

PART I – Foundations: Theory and Key Concepts

Week 1 / September 9: Introduction

- Robert Keohane and Joseph Nye. 2000. Introduction. In *Governance in a Globalizing World*, edited by Joseph S. Nye Jr. and John D. Donahue.
- Who Runs the World? Wrestling for Influence, *The Economist*, 3 July 2008.
- Neil MacFarquhar, No Climate Change Leader as Nations Meet, *New York Times*, 19 September 2009.

Week 2 / September 16: Theoretical foundations of global governance

- Karns and Mingst, chapters 1-3.
- William Nordhaus. 2005. The Problem of Global Public Goods.
- Todd Sandler. 2004. With a Little Help From My Friends: Principles of Global Collective Action, in *Global Collective Action*, pp. 17-44 (chapter 2). New York: Cambridge.

- Jeffrey Frieden, Michael Pettis, Dani Rodrik, and Ernesto Zedillo. 2012. The Normative Case for Governance of the International Economy. In *After the Fall: The Future of Global Cooperation*, pp. 49-59.
- Jeffrey Frieden, David Lake, and Kenneth Schultz. 2010. Understanding Interests, Interactions, and Institutions. In *World Politics: Interests, Interactions, Institution*, pp. 40-79 (chapter 2).

Week 3 / September 23: Introduction to public policy analysis

- David L. Weimer and Aidan R. Vining. 2005. Policy Analysis: Concepts and Practice, pp. 1-53 (chapters 1-3).
- Juliet Musso, Robert Biller, and Robert Myrtle. 2000. Tradecraft: Professional Writing as Problem Solving. *Journal of Policy Analysis and Management* 19(4): pp. 635-646.
- David L. Weimer. 2006. Professional Writing: The Policy Memorandum.
- MIPA capstone projects: <http://www.lafollette.wisc.edu/publications/workshops.html>

Week 4 / September 30: Forms and institutions of global governance

- Karns and Mingst, chapters 4-7.
- John Van Oudenaren. 2003. What is Multilateral? *Hoover Institution Policy Review* 117.
- Michael N. Barnett and Martha Finnemore. 1999. The Politics, Power, and Pathologies of International Organizations. *International Organization* 53(4): 699-732.
- Anne-Marie Slaughter. 1997. The Real New World Order. *Foreign Affairs* 76 (5): 183-197.

Important background readings

- UN, About the United Nations
- WTO, What is the WTO?
- IMF, What is the International Monetary Fund?
- World Bank, Working for a World Free of Poverty

PART II – International Governance: Key Issues

Week 5 / October 7: Human rights

One-page prospectus of final paper due today.

- Karns and Mingst, chapter 10
- Samantha Power. 2001. Bystanders to Genocide: Why the United States Let the Rwanda Tragedy Happen, *The Atlantic Monthly*, 84-108 AND links to 16 documents at <http://www2.gwu.edu/~nsarchiv/NSAEBB/NSAEBB53/press.html>
- Establishing an International Criminal Court: The Emergence of a New Global Authority?
- Amartya Sen, “The Power of a Declaration,” *The New Republic*, 4 February 2009.
- Warren Hoge, “Intervention, Hailed as a Concept, is Shunned in Practice,” *New York Times*, 20 January 2008.
- Neil MacFarquhar, “Memo from the UN: When to Step in to Stop War Crimes Causes Fissures,” *New York Times*, 23 July 2009.
- News article(s) posted by your peers to Learn@UW.

Week 6 / October 14: NO CLASS

Reading analysis paper due today.

Week 7 / October 21: Foreign aid and development

- Dani Rodrik, 2006. Goodbye Washington Consensus, Hello Washington Confusion? *Journal of Economic Literature*: 973-987.
- Sebastian Mallaby. 2004. NGOs: Fighting Poverty, Hurting the Poor. *Foreign Policy*.
- Steven Radelet, Michael Clemens, and Rikhil Bhavnani. 2005. Aid and Growth. *Finance and Development*.
- Mark Sundberg and Alan Gelb. 2006. Making Aid Work. *Finance and Development*.

- Annie Lowrey, “World Bank Sees a Role as a Consultant,” *New York Times*, 2 July 2012.
- Daniel Runde, “Why Jim Yong Kim Will be a Good World Bank President,” Shadow Foreign Policy blog, 23 March 2012.
- Jagdish Bhagwati, “The World Bank’s Wrong Choice,” *European Voice*, 28 April 2012.
- News article(s) posted by your peers to Learn@UW.

Week 8 / October 28: Democratic governance and election monitoring

- Eric C. Bjornlund. 2004. From Nongovernmental to Intergovernmental Organizations: Actors in International Election Monitoring. In *Beyond Free and Fair: Monitoring Elections and Building Democracy*, chapter 4. Baltimore, MD: Johns Hopkins University Press.
- Susan Hyde. 2011. Does Election Monitoring Matter? In *The Pseudo-Democrat’s Dilemma: Why Election Observation Became an International Norm*, chapter 4. Ithaca, NY: Cornell University Press.
- Judith Kelley. 2012. The Good, the Bad, and the Ugly. In *Monitoring Democracy: When International Election Monitoring Works, and Why It Often Fails*, chapter 9. Princeton, NJ: Princeton University Press.
- Inken von Borzyskowski. 2013. Sore Losers? International Condemnation and Domestic Incentives for Post-Election Violence.
- News article(s) posted by your peers to Learn@UW.

Week 9 / November 4: Security governance

- Karns and Mingst, chapter 8.
- Barack Obama, “Speech at Hradcany Square,” Prague, Czech Republic, 5 April 2009.
- Mohamed ElBaradei, “Willy Brandt Lecture,” Berlin Germany, November 2009.
- David Sanger, “Security Council Adopts Nuclear Arms Measure,” *New York Times*, 24 September 2009.
- Richard Gowan and Ian Johnstone. 2007. “New Challenges for Peacekeeping: Protection, Peacebuilding, and the War on Terror.”

- UN Peacekeeping Operations, 2013 Factsheet.
- David Bosco, “Think Again: The UN Security Council,” *Foreign Policy*, 23 September 2009.
- John Mueller, “Think Again: Nuclear Weapons,” *Foreign Policy*, January/February 2010.
- News article(s) posted by your peers to Learn@UW.

Week 10 / November 11: Climate change

- Karns and Mingst, chapter 11.
- Stern Review on the Economics of Climate Change, Executive Summary.
- Christian Flachsland, Robert Marschinski, and Ottmar Edenhofer. 2009. Global Trading Versus Linking: Architectures for International Emissions Trading. *Energy Policy*.
- Kevin Anderson and Alice Bows. 2011. Beyond ‘Dangerous’ Climate Change: Emission Scenarios for a New World.
- Leslie Kaufman, “Environmentalists Get Down to Earth,” *New York Times*, 17 December 2011.
- Brad Plumer, “What We Know About Climate Change and Drought,” *Washington Post Blog*, 24 July 2012; and “The US Drought is Mostly a Problem for Poorer Countries,” *Wonkblog*, 27 August 2012.
- News article(s) posted by your peers to Learn@UW.

Week 11 / November 18: International trade

- Jeffry Frieden, David Lake, and Kenneth Schultz, 2010. International Trade. In *World Politics: Interests, Interactions, Institutions*, pp. 217-259 (chapter 6).
- WTO, The WTO in Brief.
- Elizabeth Becker and David Sanger, “President in a Political Vise Over Steel Tariff Decision,” *New York Times*, 2 December 2003.
- Paul Krugman. 1993. “The Uncomfortable Truth About NAFTA,” *Foreign Affairs*.

- Howard Schneider, “At WTO, US Racks Up Wins Against China, but the Benefit is Less Certain,” *Washington Post*, 6 August 2012.
- Suzy Khimm, “Throwing Cold Water on Free-Trade Cheerleaders and Alarmists,” Wonkblog.
- News article(s) posted by your peers to Learn@UW.

Weeks 12 & 13 / Nov 25 & Dec 2: Individual presentations

- Policy memo presentation panels. Presenters are required to post background readings to Learn@UW on Friday before class.

Week 14 / December 9: The future of international governance

Final paper due today.

- Karns and Mingst, chapter 12.
- Allen Buchanan and Robert O. Keohane. 2006. The Legitimacy of Global Governance Institutions. *Ethics and International Affairs* 20 (4): 405-437.
- Daniel Drezner. 2007. The New New World Order. *Foreign Affairs* 86.
- Sharon LaFraniere and John Grobler, “China Spreads Aid in Africa, With a Catch,” *New York Times*, 21 September 2009.
- News article(s) posted by your peers to Learn@UW.