

THE OXFORD HANDBOOK OF

**INTERNATIONAL
ORGANIZATIONS**

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CHAPTER 1

INTERNATIONAL ORGANIZATIONS IN WORLD POLITICS

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THE first international organization in the post-Napoleonic era was formed after the Congress of Vienna in 1816—the Central Commission for the Navigation of the Rhine. Since 1816, the number of international organizations in world politics has greatly expanded. As of 2013, the Union of International Associations cataloged 1,172 international organizations (IOs) functioning around the globe.¹ These organizations work in nearly every substantive area of international politics: trade, security, finance, environment, development, human rights, science, and culture. Clearly, international organizations pervade international life.

Perhaps because of this pervasiveness, the field of international relations has developed a myriad of approaches to studying IOs. Theories and empirical studies have used numerous theoretical traditions in an attempt to understand IOs, including realist, liberal, Marxist, and constructivist approaches. Empirical studies range from single-IO studies to large-N quantitative investigations. Despite significant

¹ This includes organizations that are emanations, i.e. not independent from another “parent” organization.

research on IOs, however, there are still many unresolved questions regarding their formation, operation, and efficacy.

The purpose of this chapter is to give a broad overview of international organizations in world politics, highlighting some important research areas, while suggesting future avenues for progress. We take a somewhat narrow view in defining the category of “international organizations.” We define IOs as formal organizations, with a permanent secretariat, and three or more member states. Somewhat minimized in our review is the broader concept of international regimes. While this omission is not meant as a judgment on the value of the study of regimes, the choice to minimize their discussion is to allow a focus on more formalized organizations. However, because a significant period of theorization on IOs was dominated by regime theory, a discussion of regimes is inevitable here.²

The approach of the chapter is to follow the logical progression of the life cycle of a state’s interaction with an IO: what explains the decision to form IOs; what form do the IOs take once a decision is made to create one; which issues are taken to IOs/ which IOs are joined if they already exist; how do they operate; and do they achieve their stated goals. Although the chapter is not able to cover every strand of work on IOs, this life-cycle approach to IOs helps elucidate many of the puzzles concerning IOs, while allowing us to suggest how the answers to the puzzles potentially interact with one another.³

THE DEMAND FOR IOs: WHAT DRIVES IO FORMATION?

The study of what drives IO creation became systematic and routinized in the post-World War II era. The attempt to generalize from the creation of the United Nations

² This definition also precludes an extensive discussion of the English school of international relations—that an international society can emerge where states are bound by a set of mutually constituted set of rules. See Hedley Bull, *The Anarchical Society: A Study of Order in World Politics* (New York: Columbia University Press, 1977).

³ Numerous other reviews of the IO literature exist, including Andreas Hasenclever, Peter Mayer, and Volker Rittberger, *Theories of International Regimes* (Cambridge: Cambridge University Press, 1997); Beth A. Simmons and Lisa L. Martin, “International Organizations and Institutions,” in *Handbook of International Relations*, ed. W. Carlsnaes, T. Risse, and B. A. Simmons (London: Sage, 2002), ch. 10; Peter J. Katzenstein, Robert Owen Keohane, and Stephen D. Krasner, *Exploration and Contestation in the Study of World Politics* (Cambridge, MA: MIT Press, 1999); Lisa L. Martin and Beth A. Simmons, “Theories and Empirical Studies of International Institutions,” *International Organization* 52 (1998): 729–57.

(UN), its attendant organizations, and more importantly, the European Coal and Steel Community, moved forward with the adaptation of functionalist ideas.⁴ IOs were argued to serve a functional purpose: minimize nationalism and attachment to territory, which had for centuries served as the basis for political conflict. The functionalist project could be a top-down process (as it was for Mitrany) or a bottom-up process, where IOs formed to facilitate citizen interaction on a large scale (as conceived of by Karl Deutsch and his associates⁵). Functionalism, which had developed as an anti-statist project in the interwar period, incorporated the behavior of sovereign governments. Rather than replacing territorially based states, the process of integration through organizations would take place with states designing cooperation in technical areas.

Neofunctionalism arose after World War II and dominated the 1960s and early 1970s discussion of the creation of IOs. It built on early functionalist ideas and added the concept of spillover of cooperation from one realm to another: organizations grew from efforts to overcome political conflicts through the integration of technical tasks.⁶ One need to look no further than the post-War development of the UN specialized agencies to see functionalism at work—issues of broad importance were addressed through the creation of institutions which began as technically oriented on issues ranging from nuclear energy (the International Atomic Energy Agency), to health (the World Health Organization), and development (the UN Commission on Trade and Development).⁷ Several regions attempted to replicate the European experience, and research on IOs focused heavily on those efforts—and later on their attendant failures.⁸

It was these failures of regional integration and European difficulties in deepening integration, however, that gave rise to a new generation of studies of how

⁴ David Mitrany, *The Progress of International Government* (New Haven, CT: Yale University Press, 1933).

⁵ Karl W. Deutsch et al., *Political Community and the North Atlantic Area* (Princeton, NJ: Princeton University Press, 1957).

⁶ Ernst B. Haas, *Beyond the Nation-State: Functionalism and International Organization* (Stanford, CA: Stanford University Press, 1964).

⁷ On this interpretation, see Robert I. McLaren, "Mitranean Functionalism: Possible or Impossible?," *Review of International Studies* 11/2 (1985): 139–52; Robert W. Cox et al., *The Anatomy of Influence: Decision Making in International Organizations* (New Haven and London: Yale University Press, 1973).

⁸ Philippe C. Schmitter, "Three Neo-Functional Hypotheses about International Integration," *International Organization* 23/1 (1969): 161–6; Joseph S. Nye, "Comparing Common Markets: A Revised Neo-Functionalist Model," *International Organization* 24/4 (1970): 796–835; Ernst B. Haas, *The Obsolescence of Regional Integration Theory* (Berkeley, CA: Institute of International Studies, 1975). Scholars continue to use neofunctionalism to explain various subregional organizations, especially in Africa. See Søren Dosenrode, "Crisis and Regional Integration: A Federalist and Neo-Functionalist Perspective," in *Regions and Crises: New Challenges for Contemporary Regionalism*, ed. Lorenzo Fioramonti (London: Palgrave Macmillan, 2012); Malebakeng Forere, "Is Discussion of the 'United States of Africa' Premature? Analysis of ECOWAS and SADC Integration Efforts," *Journal of African Law* 56/1 (2012): 29–54.

and why IOs formed. It brought back a strong realist-oriented take on IOs that sought to explain why so many IOs had failed to achieve their aims. One key strand of this literature was developed around the concept of hegemony. Borrowed from economic historian Charles Kindleberger,⁹ some realist-oriented scholars of IOs took Kindleberger's conclusion concerning the Great Depression (a lack of global leadership led to a decline in international cooperation) and applied it to international regimes: strong states were needed to create international cooperation. In the absence of those strong states, international cooperation and the organizations that guided that cooperation would inevitably decline.¹⁰

Later iterations of what was labeled Hegemony Stability Theory (HST) held that the hegemon created regimes and organizations (such as the General Agreement on Tariffs and Trade (GATT), the World Bank, or the International Monetary Fund (IMF)) to facilitate leadership.¹¹ In this model, hegemons created the supply of IOs which smaller states would subscribe to, and in this way hegemons could make their rule more efficient, thus saving resources to forestall their inevitable decline.¹² A more critical (Marxist) version of the same idea is proffered by Robert Cox, who argues that the IOs created by the victors of the social conflicts of the nineteenth century (including, but not limited to, the international financial institutions) abet strong states' rule over other states in the international system.¹³ These views differ sharply from that of Ikenberry, who claims that strong states create international institutions to bind themselves, signaling "strategic restraint" to reduce fear in smaller states.¹⁴ The creation of IOs, in all of these accounts, is based on underlying power asymmetries in world politics, serving the interests of the powerful either in a benevolent or malevolent fashion.¹⁵

Another strand of work that rose in response to the seeming failure of regional integration, gridlock at the UN, and halting progress of deepening European integration was regime theory. Regimes, for many theorists, were intervening variables between state preferences and outcomes. They were not designed by states to solve a particular problem at hand, but rather emerged as "rules, norms, principles, and decision-making

⁹ Charles Kindleberger, "Bretton Woods Reappraised," *International Organization* 5 (1951): 32–47.

¹⁰ Stephen D. Krasner, "State Power and the Structure of International Trade," *World Politics* 28 (1976): 317–47.

¹¹ See especially Robert Gilpin, *War and Change in World Politics* (Cambridge: Cambridge University Press, 1981).

¹² In a variant of this idea, identified by Snidal, small states simply rely on other states (either a hegemon or a privileged group) to form international agreements, free riding on the efforts of stronger states to provide order. Duncan Snidal, "Coordination versus Prisoners' Dilemma: Implications for International Cooperation and Regimes," *American Political Science Review* 79 (1985): 923–42.

¹³ Robert W. Cox, "Social Forces, States and World Orders: Beyond International Relations Theory," *Millennium—Journal of International Studies* 10/2 (1981): 126–55.

¹⁴ G. John Ikenberry, *After Victory: Institutions Strategic Restraint and the Rebuilding of Order After Major Wars* (Princeton, NJ: Princeton University Press, 2001).

¹⁵ Snidal, "Coordination versus Prisoners' Dilemma: Implications for International Cooperation and Regimes."

procedures” that would create or focus expectations about behavior.¹⁶ This was an explicit move away from formal organizations as the central topic of study.

While regime theory and HST grew to dominate discussions of IO formation, Robert Keohane’s *After Hegemony* introduced an entirely new take on the foundation and function of IOs. Keohane simultaneously sought to criticize HST and theorize explicitly about the demand for IOs. First, Keohane argued that HST only explained the supply of IOs and regimes, and even then, did so inadequately when one examined varying issue areas.¹⁷ Moreover, HST could not explain why regimes were more abundant (and growing) at a time when the global hegemon was waning.

Second, Keohane moved to bring back the demand side perspective from functionalist days. Drawing on theories of transaction cost economics and neofunctionalism, Keohane argued that states create institutions because they have common interests in cooperation to achieve mutual gains.¹⁸ Yet, because states are rational egoists, they cannot achieve these gains without institutions to guide cooperation. Thus, there is a demand for regimes that allows states to achieve gains that they otherwise could not. In *After Hegemony*, for example, Keohane argues that the foundation of the International Energy Agency reduced transaction costs and information asymmetries after the 1973 oil crisis to facilitate cooperation on energy issues.

Interestingly, what all theorists had in common in their moves to regime theory, HST, and (what others would label for Keohane) neoliberal institutionalism was the use of the systemic level of analysis. Gone were differentiated states (except in the crudest of classifications) and domestic politics. This was a pronounced break from the prior generation of scholarship, which examined citizen demand or domestic political debates about national interests.

In the 1990s and 2000s, an explicit move to reconsider domestic politics in the creation of IOs emerged. Building on the two-level games work of Putnam,¹⁹ scholars began to examine how domestic preferences could drive states to form IOs for domestic reasons rather than primarily for internationally driven reasons. In this vein, Moravcsik argues that international organizations can help certain types of states solve domestic credible commitment problems.²⁰ Specifically, joining IOs can be driven by the need for states to credibly commit to particular policies domestically. Forming international agreements allows states to benefit from external

¹⁶ Stephen D. Krasner, “Structural Causes and Regime Consequences: Regimes as Intervening Variables,” *International Organization* 36/2 (1982): 185–205.

¹⁷ Robert O. Keohane, “The Demand for International Regimes,” *International Organization* 36/2 (1982): 326.

¹⁸ Robert O. Keohane, *After Hegemony: Power and Discord in International Politics* (Princeton, NJ: Princeton University Press, 1984).

¹⁹ Robert Putnam, “Diplomacy and Domestic Politics: The Logic of Two-Level Games,” *International Organization* 42 (1988): 427–60.

²⁰ Andrew Moravcsik, “The Origins of Human Rights Regimes: Democratic Delegation in Postwar Europe,” *International Organization* 54 (2000): 217–52.

monitoring, delegating compliance verification to third-party actors. Similarly, Pevehouse examined how domestic actors can use IOs to lock-in democratic reforms,²¹ while Mansfield and Pevehouse suggest that the rise in IO memberships occurs in the wake of transitions to democracy.²² In both cases, IOs serve to help leaders commit to policies favored by particular domestic coalitions of actors.

In essence, these papers all suggest opening up the concept of “the demand for IOs,” and focus on not only the international demand for IOs, but also the domestic demand. Notably, much of the literature on domestic politics and IOs shies away from questions of organization formation, assuming that IOs exist which can meet the requirements of domestic actors. We return to the discussion of domestic politics and IOs later in the chapter when we discuss which IOs states choose to join or conduct policy through.

DESIGNING IOs: ONCE IOs ARE THE SOLUTION—HOW ARE THEY BUILT?

Once states decide to create an IO, design questions arise. Scholars have begun to focus on explaining variation in institutional features, such as membership size and heterogeneity, voting rules, issue linkage, time horizons, and monitoring and enforcement capacity—issues critical to an organization’s effectiveness and chances of survival.

Rational Design

Early efforts to explain variation in IO design focused primarily on variation in formalization as a result of the nature of the cooperation problem and the need for flexibility among states.²³ Other scholars concentrated on the legal aspects of IO creation and institutionalization.²⁴

²¹ Jon C. Pevehouse, “With a Little Help from My Friends? Regional Organizations and the Consolidation of Democracy,” *American Journal of Political Science* 46 (2002): 611–26.

²² Edward D. Mansfield and Jon C. Pevehouse, “Democratization and International Organizations,” *International Organization* 60 (2006): 137–67.

²³ Snidal, “Coordination versus Prisoners’ Dilemma: Implications for International Cooperation and Regimes”; Lisa Martin, “Interests, Power, and Multilateralism,” *International Organization* 46 (1992): 765–92; Charles Lipson, “Why Are Some International Agreements Informal?,” *International Organization* 45 (1991): 495–538.

²⁴ Judith Goldstein et al., “Introduction: Legalization and World Politics,” *International Organization* 54 (2000): 385–99.

In 2001, a group of scholars took a new approach to this issue. Building on the assumption that states are rational actors who use IOs to further their own goals, the rational design school argues that states design institutions intentionally. In other words, IOs are “negotiated responses to the problems which actors face.”²⁵ By focusing on five design features (membership, issue scope, centralization, control, and flexibility), the rational design literature proposes that variation in institutional design can be explained by the nature of the problem (distribution or enforcement), actors (number and asymmetry), and the level of uncertainty faced by states (about others’ behavior and preferences, or the state of the world).²⁶ A number of statistical and case studies have been conducted to test these conjectures, with mixed results.²⁷

While this research has enhanced our understanding of design outcomes, one important but underexplored area concerns the dynamics of the bargaining process,²⁸ and especially the role that power and politics play when design is “in motion.”²⁹ Other questions also remain unexplored. For example, one would expect states to wield less power in the design of emanations or “second-order IOs,”³⁰ but this question has not been sufficiently addressed.³¹ In addition, we have little systematic knowledge about what drives variation in IO tasks/mandates, even though hypotheses have been suggested.³²

Delegation

While the rational design literature explored member state control over IOs as a feature, it did not delve into which functions member states delegate to IOs or how states control IOs once delegation has occurred.³³ These aspects of rational design have spurred a separate strand of research. Taking inspiration from domestic and

²⁵ Barbara Koremenos, Charles Lipson, and Duncan Snidal, “The Rational Design of International Institutions,” *International Organization* 55 (2001): 761–99.

²⁶ Koremenos, Lipson, and Snidal, “The Rational Design of International Institutions.”

²⁷ Recently, the rational design perspective has expanded its focus from mainly IOs to international institutions more broadly. Barbara Koremenos, “The Continent of International Law,” *Journal of Conflict Resolution* 57/4 (2013): 653–81.

²⁸ Alexander Thompson, “Rational Design in Motion: Uncertainty and Flexibility in the Global Climate Regime,” *European Journal of International Relations* 16 (2010): 269–96.

²⁹ Michael N. Barnett and Raymond Duvall, “Power in International Politics,” *International Organization* 59 (2005): 39–75.

³⁰ Cheryl Shanks, Harold K. Jacobson, and Jeffrey H. Kaplan, “Inertia and Change in the Constellation of International Governmental Organizations, 1981–1992,” *International Organization* 50 (1996): 593–627.

³¹ Although see Tana Johnson, “Institutional Design and Bureaucrats’ Impact on Political Control,” *Journal of Politics* 75 (2013): 183–97.

³² Martin, “Interests, Power, and Multilateralism.”

³³ Mark A. Pollack, “Delegation, Agency, and Agenda Setting in the European Community,” *International Organization* 51 (1997): 99–134.

comparative political analysis,³⁴ the delegation literature focuses on the principal–agent relationship, where member state governments (the collective principal) hire an IO (agent) to perform some function(s). Such delegation, in theory, reduces transaction costs and generates gains from specialization.³⁵

In the delegation literature, the characteristics and preferences of the principal as well as the dynamics of the principal–agent relationship determine the design of IOs. This research found, for example, that preference heterogeneity among principals and the need for reliable information produce fewer *ex ante* controls and thus greater IO autonomy.³⁶ States have delegated functions to a host of IOs because of informational or distributional concerns.³⁷ For example, in the case of informational demand, states have delegated authority for monitoring behavior in the realm of nuclear testing (Comprehensive Nuclear-Test-Ban Treaty Organization) and nuclear safety (International Atomic Energy Agency). For distributional concerns, states have endowed IOs with the authority for dispute resolution in trade matters (World Trade Organization: WTO) as well as territorial issues (International Court of Justice). Further, states have delegated authority due to high costs of non-coordination, for instance to the World Health Organization and the International Telecommunication Union.

Delegation scholarship has explored new ground by highlighting problems after the initial design stage, once powers have been transferred and IO autonomy has been established. Besides general agency losses, there is a trade-off between gains from specialization and agency slack in the form of shirking and slippage.³⁸ This is especially true for international courts, such as the European Court of Justice (ECJ), which were often intentionally endowed with more autonomy.³⁹ Again,

³⁴ Matthew D. McCubbins and Thomas Schwartz, “Congressional Oversight Overlooked: Police Patrols versus Fire Alarms,” *American Journal of Political Science* 28 (1984): 165–79; Roland Vaubel and Thomas D. Willett (eds.), *The Political Economy of International Organizations: A Public-Choice Approach* (Boulder, CO: Westview Press, 1991).

³⁵ Kenneth W. Abbott and Duncan Snidal, “Why States Act through Formal International Organizations,” *Journal of Conflict Resolution* 42 (1998): 3–32; Darren G. Hawkins et al., *Delegation and Agency in International Organizations* (Cambridge: Cambridge University Press, 2006).

³⁶ Daniel L. Nielson and Michael J. Tierney, “Delegation to International Organizations: Agency Theory and World Bank Environmental Reform,” *International Organization* 57 (2003): 241–76; Alexander Thompson, “Coercion through IOs: The Security Council and the Logic of Information Transmission,” *International Organization* 60 (2006): 1–34.

³⁷ Lisa L. Martin, “Distribution, Information, and Delegation to International Organizations: The Case of IMF Conditionality,” in *Delegation and Agency in International Organizations*, ed. Darren Hawkins et al. (New York: Cambridge University Press, 2006), 140–64.

³⁸ Hawkins et al., *Delegation and Agency in International Organizations*.

³⁹ Karen J. Alter, “Who Are the Masters of the Treaty? European Governments and the European Court of Justice,” *International Organization* 52 (1998): 121–47; Karen J. Alter, “Delegation to International Courts and the Limits of Recontracting Political Power,” in *Delegation and Agency in International Organizations*, ed. Hawkins et al. (Cambridge: Cambridge University Press, 2006), 312–28; Alec Stone Sweet, “The European Court of Justice and the Judicialization of EU Governance,” *Living Reviews in EU Governance* 5/2 (2010): 1–50.

preference heterogeneity within the collective principal can make *post hoc* control mechanisms—such as IO reform or recontracting—quite difficult.⁴⁰

Constructivist Approaches

Constructivist approaches criticize the functionalist and rationalist logics of design and delegation research and instead propose that IO design follows other logics not reducible to material or efficiency interests. For example, Wendt argues that instead of strictly maximizing payoffs (logic of consequences), states may also choose on the basis of what is normatively appropriate (logic of appropriateness).⁴¹ Specifically, Wendt argues that the rationalist design project ignores questions involving the knowledge of what values to pursue in design—this requires a deeper investigation of normative concerns in the design stage.⁴² To take one example, while functionalism cannot explain the timing of states' adoption of science bureaucracies, Finnemore finds that this development was prompted by new UN Educational, Scientific and Cultural Organization (UNESCO) norms.⁴³ The design of UNESCO policies was meant to maximize the spread of particular ideas *because* they were normatively valued.

Thus, constructivist approaches can also be seen as a deeper explanation of IO features, by exploring the preconditions for rational design. These prerequisites include how states come to identify issues as problems requiring collective action in the first place, the timing of IO design, and how some functional design options may be off the table because they are normatively unattractive. In the first category, Adler and Haas argue that “before choices involving cooperation can be made, circumstances must be assessed and interests identified.”⁴⁴ In this sense, constructivist approaches ask questions about conditions prior to negotiating the design of IOs.

Within the constructivist approach, sociological institutionalism reverses the focus on state agency to explore the impact of institutions on state agents acting within them. These scholars argue that institutions can constitute and shape states' preferences and identities.⁴⁵ In the security realm, early work by Deutsch and associates

⁴⁰ Nielson and Tierney, “Delegation to International Organizations: Agency Theory and World Bank Environmental Reform.”

⁴¹ Alexander Wendt, “Driving with the Rearview Mirror: On the Rational Science of Institutional Design,” *International Organization* 56 (2001): 1019–49.

⁴² *Ibid.*

⁴³ Martha Finnemore, “International Organizations as Teachers of Norms: The United Nations Educational, Scientific, and Cultural Organization and Science Policy,” *International Organization* 47 (1993): 565–97.

⁴⁴ Emanuel Adler and Peter M. Haas, “Conclusion: Epistemic Communities, World Order, and the Creation of a Reflective Research Program,” *International Organization* 46 (1992): 367–90.

⁴⁵ Martha Finnemore, *National Interests in International Society* (Ithaca, NY: Cornell University Press, 1996); Martha Finnemore, “Norms, Culture, and World Politics: Insights from Sociology's

found that successful international integration was mainly achieved through a “sense of community” among the populace rather than functional integration of government tasks.⁴⁶ Later work by Adler and Barnett documented how the Organization for Security and Co-operation in Europe (OSCE) shaped states’ collective identity.⁴⁷

Regionalism

Geography, or the region of cooperating states, is another important factor for the design of IOs. The majority of IOs today are regional rather than universal in membership, and those regional intergovernmental organizations (IGOs) display a wide variety of design features.

Acharya and Johnston examine regional variation in institutional design beyond large Western organizations by integrating functionalist and sociological approaches.⁴⁸ This research highlights the importance of cultural, domestic, and geopolitical characteristics for the degree of IO autonomy, legalization, decision-making, and sovereignty rules. For example, shared external threats can yield more intrusive regional institutions, such as the Association of Southeast Asian Nation’s (ASEAN’s) Free Trade Area⁴⁹ whereas low external threats combined with weak domestic leaders can result in the opposite. In the twentieth century, concerns over domestic regime survival in some regions have impeded attempts at weakening state sovereignty and have thus resulted in less IO autonomy in Africa and the Arab world than in Europe.⁵⁰ This regionalism volume also provided support for earlier rational design conjectures, such as that uncertainty about the state of the world yields higher flexibility.⁵¹

Institutionalism,” *International Organization* 50 (1996): 325–47; Alexandra Gheciu, “Security Institutions as Agents of Socialization? NATO and the ‘New Europe,’” *International Organization* 59 (2005): 973–1012.

⁴⁶ Deutsch et al., *Political Community and the North Atlantic Area*.

⁴⁷ Emmanuel Adler and Michael Barnett (eds.), *Security Communities* (Cambridge University Press, 1998).

⁴⁸ Amitav Acharya and Alastair Iain Johnston (eds.), *Crafting Cooperation: Regional International Institutions in Comparative Perspective* (Cambridge: Cambridge University Press, 2007).

⁴⁹ Yuen Foong Khong and Helen E. S. Nesadurai, “Hanging Together, Institutional Design and Cooperation in Southeast Asia: The Cases of AFTA and the ARF,” in *Crafting Cooperation: Regional International Institutions in Global Politics*, ed. A. Acharya and A. I. Johnston (New York: Cambridge University Press, 2007), 32–82.

⁵⁰ Jeffrey Herbst, “Crafting regional cooperation in Africa,” in *Crafting Cooperation: Regional International Institutions in Global Politics*, ed. A. Acharya and A. I. Johnston (New York: Cambridge University Press, 2007), 129–44; Michael Barnett and Etel Solingen, “Designed to Fail or Failure of Design? The Origins and Legacy of the Arab League,” in *Crafting Cooperation: Regional International Institutions in Global Politics*, ed. A. Acharya and A. I. Johnston (New York: Cambridge University Press, 2007), 180–220.

⁵¹ Frank Schimmelfennig, “Functional Form, Identity-Driven Cooperation: Institutional Designs and Effects in Post-Cold War NATO,” in *Crafting Cooperation: Regional International Institutions in Global Politics*, ed. A. Acharya and A. I. Johnston (New York: Cambridge University Press, 2007), 145–79.

A related literature has evaluated efforts to adopt IO designs for other regional integration projects. This research focuses primarily on the (attempted) diffusion of certain features of the European Union (EU) as templates for the African Union, ASEAN, and Mercosur.⁵² When institutional arrangements are adopted in new regions, it is often a result of both supply through EU promotion and demand by regional member states and nonstate stakeholders.⁵³

Regionalism research also highlights how IOs can “fail” despite the existence of self-interested benefits in cooperation. It underscores the importance of shared identity or culture for the decision between multilateral IOs and bilateral agreements. The absence of a NATO-equivalent in Asia, for example, can be explained by a combination of power, lack of perceived external threats, and lack of US identification with the region.⁵⁴ Mutual identity—based on shared democracy, religion, and ethnicity—has shaped a more egalitarian, multilateral union with Europe (North Atlantic Treaty Organization: NATO) as compared with Asia (Southeast Asia Treaty Organization: SEATO).

Redesign

Once IOs are designed, shifts in global politics or internal developments can lead to institutional change in the form of renegotiation, replacement, repurposing, or death. For example, for the turbulent decade between 1981 and 1992, about a third of the world’s 1,063 IOs and emanations from 1981 died or were reabsorbed by their parent bodies.⁵⁵ International relations (IR) scholarship has taken a variety of approaches to address the question of institutional change. Indeed, part of Keohane’s original impetus for theorizing regimes was to explain changes in and across them—something hegemonic stability theory was unable to do given the slow-moving nature of hegemony. One enduring division in current literature is

⁵² Mary Farrell, “From EU Model to External Policy? Promoting Regional Integration in the Rest of the World,” in *Making History: European Integration and Institutional Change at Fifty*, ed. S. Meunier and K. R. McNamara (Oxford: Oxford University Press, 2007), 299–315; Philomena Murray and Edward Moxon-Browne, “The European Union as a Template for Regional Integration? The Case of ASEAN and its Committee of Permanent Representatives,” *Journal of Common Market Studies* 51 (2013): 522–37; Clarissa Dri, “Limits of the Institutional Mimesis of the European Union: The Case of the Mercosur Parliament,” *Latin American Policy* 1 (2010): 52–74.

⁵³ Tanja Börzel and Thomas Risse, “The Rise of (Inter-) Regionalism: The EU as a Model of Regional Integration,” paper presented at the Annual Convention of the American Political Science Association, Toronto, Canada, September 2009; Ulrike Lorenz-Carland Martin Rempe, *Mapping Agency: Comparing Regionalisms in Africa* (Burlington, VT: Ashgate, 2013).

⁵⁴ Christopher Hemmer and Peter J. Katzenstein, “Why Is There No NATO in Asia? Collective Identity, Regionalism, and the Origins of Multilateralism,” *International Organization* 56 (2002): 575–607.

⁵⁵ Shanks, Jacobson, and Kaplan, “Inertia and Change in the Constellation of International Governmental Organizations, 1981–1992.”

whether these changes are driven by state interests or by actors within IOs themselves (e.g., bureaucrats). Unfortunately, largely because much of the scholarship on IOs moved away from the study of actual organizations, scant attention has been paid to how organizations change after they are formed.

Nevertheless, several smaller bodies of literature on institutional change have emerged in recent years. One set argues that when IOs grow beyond their original purpose or become suboptimal solutions, member states may decide to renegotiate the scope of their international cooperation. A prominent example of renegotiation is the GATT, which evolved into the WTO after seven years of bargaining. This renegotiation extended not only the scope of the organization, but added a new, centralized dispute resolution mechanism which aims at increasing members' compliance with their obligations and changing the penalties associated with noncompliance.⁵⁶

Instead of renegotiation, however, member states may also replace a defunct IO with a new organization that better reflects the current state of world politics in terms of political will. Two examples of this dynamic are the UN replacing the League of Nations and the Ottawa Convention replacing the Convention on Certain Conventional Weapons. Cottrell argues that decisions to renegotiate rather than replace IOs are explained by legitimacy and problem definition: where contestation over the functioning of an existing institution leads to a redefinition of a problem, states will likely replace the institution (as opposed to redesign it).⁵⁷

Several IOs have undergone changes in their mandate or purpose. For example, some predicted that NATO would wither away with the end of the Cold War because the threat constituting its purpose had faded away.⁵⁸ Instead, it broadened its membership beyond the former "iron curtain."⁵⁹ NATO also expanded its scope from an alliance for self-defense to a cooperative security arrangement, managing conflict between its members and at its geographic periphery.⁶⁰ The IMF and

⁵⁶ Judith Goldstein and Lisa L. Martin, "Legalization, Trade Liberalization, and Domestic Politics: A Cautionary Note," *International Organization* 54 (2000): 603–32; Warren F. Schwartz and Alan O. Sykes, "The Economic Structure of Renegotiation and Dispute Resolution in the World Trade Organization," *Journal of Legal Studies* 31 (2002): 179–204.

⁵⁷ M. Patrick Cottrell, "Legitimacy and Institutional Replacement: The Convention on Certain Conventional Weapons and the Emergence of the Mine Ban Treaty," *International Organization* 63 (2009): 217–48.

⁵⁸ John J. Mearsheimer, "Back to the Future: Instability in Europe after the Cold War," *International Security* 15 (1990): 5–56.

⁵⁹ Robert B. McCalla, "NATO's Persistence after the Cold War," *International Organization* 50 (1996): 445–75.

⁶⁰ John S. Duffield, "NATO's Functions after the Cold War," *Political Science Quarterly* 109 (1994): 763–87; Celeste Wallander, "Institutional Assets and Adaptability: NATO after the Cold War," *International Organization* 54 (2000): 705–35; Jef Huysmans, "Shape-Shifting NATO: Humanitarian Action and the Kosovo Refugee Crisis," *Review of International Studies* 28 (2002): 599–618.

the World Bank are also good examples of repurposing. After the reconstruction of Europe following World War II, the World Bank shifted its focus to financing development projects in other parts of the world.⁶¹ After the collapse of the Bretton Woods system in 1971, the IMF expanded its goals from reducing currency devaluations to providing development aid to poor countries with balance of payment issues.

IR research has also examined the viability of IGOs in terms of their durability and death. While the overall number of IOs has been steadily growing, death is not rare.⁶² Changes in international conflict, cooperation, and in the balance of power have direct implications for the viability of IOs. Changes in international conflict are associated with higher mortality rates of IOs, as in the run-up to both World Wars,⁶³ during the decline of the United States as a hegemon after 1970, and at the end of the Cold War.⁶⁴ Still, despite these empirical studies of organizational death, few studies have theorized the mechanisms by which states choose to shut down IOs.

In addition to world politics, some scholars have examined the importance of domestic politics and headquarter location for the survival of IOs. Regions with poorer and politically polarized countries (Africa, Middle East) experienced more IO death than other regions (Europe and Asia).⁶⁵ In addition, the location of the institution's headquarters matters by directly driving the availability of human capital for the institution's staff. If an institution's secretariat does not attract talented staff, it is more likely to die.⁶⁶ This research also highlights the zone between life and death, where "zombie" IOs maintain some activities but suffer from budget and personnel problems and often fall short of their ambitions.

⁶¹ Martha Finnemore, "Redefining Development at the World Bank," in *International Development and the Social Sciences*, ed. Frederick Cooper and Randall Packard (Berkeley: University of California Press, 1998), 203–27.

⁶² Jon Pevehouse, Timothy Nordstrom, and Kevin Warnke, "The Correlates of War 2 International Governmental Organizations Data Version 2.0," *Conflict Management and Peace Science* 21 (2004): 101–19.

⁶³ Craig N. Murphy, *International Organizations and Industrial Change: Global Governance since 1850* (New York: Oxford University Press, 1994); Michael Wallace and J. David Singer, "International Governmental Organization in the Global System, 1815–1964," *International Organization* 24 (1970): 239–87; Richard Cupitt, Rodney Whitlock, and Lynn Williams Whitlock, "The (Im)Mortality of International Governmental Organizations," *International Interactions* 21 (1996): 389–404.

⁶⁴ Cupitt, Whitlock, and Whitlock, "The (Im)Mortality of International Governmental Organizations"; Shanks, Jacobson, and Kaplan, "Inertia and Change in the Constellation of International Governmental Organizations, 1981–1992."

⁶⁵ Shanks, Jacobson, and Kaplan, "Inertia and Change in the Constellation of International Governmental Organizations, 1981–1992."

⁶⁶ Julia Gray, "Life, Death, or Zombies? The Endurance of Inefficient Regional Economic Organizations," Working Paper, University of Pennsylvania (2013).

DECIDING WHICH IOs TO JOIN OR ACT THROUGH

Most early theories of IOs discuss their foundation: why do states form international organizations? Of course, the decision to *join* an IO is presumably different than the decision to *form* an IO, even if some of the factors behind these decisions are related. The literature reviewed here largely assumes there are extant IOs available to join.

Traditional Theories

Most power-based (e.g., hegemonic stability theory) and interest-based (e.g., neo-functionalism) theories purport to describe why institutions are formed. Yet, within the insights of some of these writings, one can also deduce why states might move to join existing IOs.⁶⁷ Presumably, many of the logics of transaction costs, assisting collective action, providing information, and making credible commitments apply equally to states forming and joining IOs. It is worth noting, however, that much of the early scholarship (and even some recent scholarship) on IOs presumes that small states will be willing to join these institutions when formed by larger powers since the larger powers will provide collective goods and small powers can benefit from free-riding on their efforts.⁶⁸ There is little sense that states that are not present at the creation may have variation in demand for IOs, either in terms of the number, form, or purpose of these institutions.

A unique power-based perspective on the question of joining is given by Lloyd Gruber, who argues that weaker states are essentially forced to join institutions with more powerful members because the latter possess what he labels “go it alone power.”⁶⁹ That is, strong states can unilaterally change the status quo, with or without the assistance or approval of weaker states. Thus, the latter must join IOs so as not to be left behind by the march of international cooperation—according to Gruber—whether the agreements are beneficial or not.

Our main argument with respect to this group of theories is that the choice to form an IO or join an IO was largely treated as the same question for many years. It

⁶⁷ We borrow the description of theories as interest-, power-, or knowledge-based from Hasenclever, Mayer, and Rittberger, *Theories of International Regimes*.

⁶⁸ Snidal, “Coordination versus Prisoners’ Dilemma: Implications for International Cooperation and Regimes.”

⁶⁹ Lloyd Gruber, *Ruling the World: Power Politics and the Rise of Supranational Institutions* (Princeton, NJ: Princeton University Press, 2000).

still largely is. Yet the costs of forming an IO versus joining an existing one are quite different; just as, in the security realm, starting, joining, or continuing a war are very different decisions. Our theories should be clearer on which decision (forming versus joining) they purport to explain.

The other way to conceptualize the question of joining is to focus on the organizational side: when do IOs expand? Here, the IO is taken as the unit of analysis. This presumes some independent power of IOs (or at least some aggregation of preferences among member states) and analyzes the conditions under which IOs will decide to admit new members.⁷⁰ Mansfield and Pevehouse examine regional trade organizations and find that they tend to expand at similar times (as if in competition for members) and when there is a relatively uniform (economic) size distribution among the existing members.⁷¹ Clearly, more work should be done examining decisions to expand: such analyses force the scholar to take institutions as bureaucratic bodies and theorize about the politics within and between them (see later in this chapter).

Domestic Politics

Tremendous work has emerged in the last two decades linking domestic politics to decisions regarding IOs. Much of this work focuses on the ability of IOs to provide information to or tie the hands of domestic actors. Underlying the first process is an IO's ability to collate information from a wide variety of members, but more importantly to be entrusted to aggregate this information in an unbiased manner. The foundation of the second process is an IO's ability to solve the collective action problem in order to punish states that deviate from their commitments.

Work in both security studies and international political economy (IPE) has used the information-providing functions of IOs to build arguments around when states will join or use IOs to achieve particular goals. In the security realm, it has been argued that IOs provide legitimacy for proposed policies due to the nature of their operations. For example, resolutions issued by the UN General Assembly are often seen as legitimate due to its near universal membership and the one-state-one-vote system. More importantly, the UN Security Council can legitimize the use of force

⁷⁰ See also George Downs, David Rocke, and Peter Barsoom, "Managing the Evolution of Multilateralism," *International Organization* 52 (1998): 397–419; Walter Mattli, *The Logic of Regional Integration: Europe and Beyond* (Cambridge: Cambridge University Press, 1999); Robert Pahre, "Wider and Deeper: The Links between Expansion and Integration in the European Union," in *Towards a New Europe: Stops and Starts in Regional Integration*, ed. G. Schneider, P. A. Weitsman, and T. Bernauer (Westport, CT: Praeger Publishers, 1995), 111–36.

⁷¹ Edward D. Mansfield and Jon C. Pevehouse, "The Expansion of Preferential Trading Arrangements," *International Studies Quarterly* 57 (2013): 592–604.

because the underlying rulemaking is perceived as legitimate.⁷² The Council represents the international community through the heterogeneity of its fifteen members in terms of state power, geography, and interests, as well as through its long history and delegated powers from the UN's member states as a whole. By issuing a resolution, the Council can provide information about the coercing leader's benign intention or limited ambitions⁷³ and the likely policy consequences.⁷⁴ As some of these studies suggest, UN Security Council approval can both inform domestic publics and legitimize the use of force or other punitive actions.

Similarly, IPE scholars contend that the information asymmetry between leaders and voters can be ameliorated through IOs. Mansfield, Milner, and Rosendorff argue that state leaders need a viable mechanism to signal their competence in economic matters to their electorate.⁷⁵ Joining international economic organizations provides information to the populace: should a leader engage in rent-seeking behavior, the organization would presumably move to punish the leader for bad behavior. As a result, democratic states join international economic organizations to provide information about their type (honest versus rent-seeking) to their domestic populace. A related argument is made in the realm of the IMF, where some note that leaders may use IOs for the opposite purpose: to scapegoat unpopular policies.⁷⁶

In addition, changes in domestic political institutions can also give rise to incentives to join or utilize institutions. Specifically, Hafner-Burton, Mansfield, and Pevehouse show that, consistent with Moravcsik, newly democratized states are more willing to join human rights institutions (IOs and treaties) than are long-standing democracies or authoritarian states.⁷⁷ Perhaps more importantly, they show that new democracies are more willing to join IOs that impose higher

⁷² Ian Hurd, "Legitimacy and Authority in International Politics," *International Organization* 53 (1999): 379–408.

⁷³ Thompson, "Coercion through IOs: The Security Council and the Logic of Information Transmission"; Sonying Fang, "The Informational Role of International Institutions and Domestic Politics," *American Journal of Political Science* 52 (2008): 304–21.

⁷⁴ Terrence Chapman, "International Security Institutions, Domestic Politics, and Institutional Legitimacy," *Journal of Conflict Resolution* 51 (2007): 134–166; Terrence Chapman, "Audience Beliefs and International Organization Legitimacy," *International Organization* 63 (2009): 733–64; Erik Voeten, "The Political Origins of the UN Security Council's Ability to Legitimize the Use of Force," *International Organization* 59 (2005): 527–57.

⁷⁵ Edward D. Mansfield, Helen V. Milner, and B. Peter Rosendorff, "Why Democracies Cooperate More: Electoral Control and International Trade Agreements," *International Organization* 56 (2002): 477–513.

⁷⁶ Karen L. Remmer, "The Politics of Economic Stabilization: IMF Standby Programs in Latin America, 1954–1984," *Comparative Politics* 19 (1986): 1–24; James Raymond Vreeland, *The IMF and Economic Development* (New York: Cambridge University Press, 2003); see also Roland Vaubel, "A Public Choice Approach to International Organization," *Public Choice* 51 (1986): 39–57.

⁷⁷ Emilie M. Hafner-Burton, Edward D. Mansfield, and Jon C.W. Pevehouse, "Human Rights Institutions, Sovereignty Costs and Democratization," *British Journal of Political Science* 45/1 (2015): 1–27; Moravcsik, "The Origins of Human Rights Regimes: Democratic Delegation in Postwar Europe."

“sovereignty costs,”—that is, are more intrusive to domestic political actors. They argue that these costs both serve as a costly signal to domestic and international audiences as well as a binding legal commitment to uphold human rights.

With regards to the mechanism of credible, binding commitments, it has been shown that similarity of regime type has a strong effect on alliances. In particular, while there remains some debate about the exact nature of the relationship, several scholars have found democracies are more likely to ally (especially creating more formal defense pacts) with one another.⁷⁸ Gaubatz shows that democracies tend to stay in alliances with one another for longer periods of time.⁷⁹ Leeds, Mattes, and Vogel argue that domestic political coalitions influence the nature of alliance behavior for dictatorships, but not democracies.⁸⁰

As these alliance findings suggest, preference heterogeneity at the domestic level can serve as a block to acting through IOs more generally. In the realm of trade agreements, Mansfield, Milner, and Pevehouse have shown that the presence of institutionally empowered veto players can decrease the likelihood of agreements and the depth of agreements that do emerge.⁸¹ Minnich has shown empirically that the existence of more domestic veto players also limits commitments to international organizations.⁸² Clearly there is variation on the need to make binding commitments through IOs, but ironically, the field has now settled on theoretically indeterminate arguments: democracies, because of regular turnover, can benefit from these commitments, but so can dictatorships, who have poor reputations for keeping commitments.

Forum-Shopping

A recent innovation in research on the question of joining IOs involves the concept of forum-shopping. Given a menu of forums for states to achieve their goals, what

⁷⁸ Brian Lai and Dan Reiter, “Democracy, Political Similarity, and International Alliances, 1816–1992,” *Journal of Conflict Resolution* 44 (2000): 203–27; although see Douglas M. Gibler and Scott Wolford, “Alliances, then Democracy: An Examination of the Relationship between Regime Type and Alliance Formation,” *Journal of Conflict Resolution* 50 (2006): 129–53.

⁷⁹ Kurt Taylor Gaubatz, “Democratic States and Commitment in International Relations,” *International Organization* 50 (1996): 109–39.

⁸⁰ Brett Ashley Leeds, Michaela Mattes, and Jeremy S. Vogel, “Interests, Institutions, and the Reliability of International Commitments,” *American Journal of Political Science* 53 (2009): 461–76.

⁸¹ Edward D. Mansfield, Helen V. Milner, and Jon C. Pevehouse, “Vetoing Co-operation: The Impact of Veto Players on Preferential Trading Arrangements,” *British Journal of Political Science* 37 (2007): 403–32; Edward D. Mansfield, Helen V. Milner, and Jon C. Pevehouse, “Democracy, Veto Players and the Depth of Regional Integration,” *World Economy* 31 (2008): 67–96.

⁸² Daniel J. Minnich, “Veto Players, Electoral Incentives and International Commitments: The Impact of Domestic Institutions on Intergovernmental Organization Membership,” *European Journal of Political Research* 44 (2005): 295–325.

determines the choice of forum? In the past decade, more scholarship has emerged on this question. In the trade realm, Busch shows that states will choose the forum that not only will result in an outcome most favorable to them, but also will set the most significant precedent, so that states can use similar strategies in the future with regard to other members of the agreement.⁸³

Alter and Meunier identify regime complexity as a key source of variation in state behavior with regard to which IOs states use to accomplish their goals.⁸⁴ They argue, and a number of empirical studies using their framework confirm, that overlapping institutions lead to issues of implementation (e.g., rule ambiguity and legal fragmentation), allow for cross-institutional political strategies such as forum-shopping, and produce competition effects which can lead to a lack of institutional innovation.⁸⁵ Relatedly, in the area of international human rights institutions, Helfer documents a growing number of instances where individuals raise identical claims in front of different courts, suggesting strategic behavior on the part of individual litigants.⁸⁶

Despite the important work done by Alter, Meunier, Busch, and others, far more theoretical and empirical work is needed to consider the factors that drive states to join or use IOs rather than form them.⁸⁷ Indeed, the processes may be highly related and some of the workhorse theories of IO formation (neofunctionalism, regime theory, etc.) may easily adapt to decisions to join. But given that states now have a large menu of IOs to join, each with distinct rules and members, it is likely that calculations about membership are fundamentally different for IO originators from IO joiners.

OPERATING IOS

From the rise of neofunctionalism until the 1990s, the majority of IO scholarship focused on questions of creation, treating the resulting organizations as black boxes. This clearly followed from the systemic emphasis in IR theory at the time.

⁸³ Marc L. Busch, "Overlapping Institutions, Forum Shopping, and Dispute Settlement in International Trade," *International Organization* 61 (2007): 735–61.

⁸⁴ Karen J. Alter and Sophie Meunier, "The Politics of International Regime Complexity," *Perspectives on Politics* 7 (2009): 13–24.

⁸⁵ *Ibid.*

⁸⁶ Laurence R. Helfer, "Forum Shopping for Human Rights," *University of Pennsylvania Law Review* 148/2 (1999): 285–400.

⁸⁷ Daniel W. Drezner, "The Power and Peril of International Regime Complexity," *Perspectives on Politics* 7 (2009): 65–70.

As Kratochwil and Ruggie showed nearly thirty years ago, research in the journal *International Organization* moved significantly away from the study of formal organizations and their operation to more general studies of IOs.⁸⁸ A review of the pages of *International Organization* today would likely show that little has changed.

Yet, if IOs have agency, this makes them independent actors on the world stage, and the preferences of the IO itself (or the actors who run it) must be taken into account to explain outcomes. If IO preferences matter, we require a model of how those preferences come to be, whose preferences within the organizations matter, and how they are exercised in everyday IO activities. In this section, we briefly review new work that examines the operation of international organizations where the dependent variables considered are the behaviors within the organizations.

Bureaucratic Politics

Despite the popularity of organizational theory in economics and sociology,⁸⁹ relatively few IR scholars have used these theories to understand the functioning of IOs. An important exception to this rule are Barnett and Finnemore, who argue that IOs can fall victim to bureaucratic politics by implementing one-size-fits-all approaches without considering context, becoming subject to intraorganizational clashes, and becoming insulated from states.⁹⁰ This can give rise to IO autonomy and power independent of the states that created the organization. When IO behavior goes as far as to undermine its own mission, it has been labeled as dysfunctional and as demonstrating “pathologies.”⁹¹ These risks are especially high for larger organizations such as the UN. In addition, a number of scholars have shown that bureaucrats can, due to a variety of mechanisms, transform their own institutions, quite apart from state interests.⁹²

⁸⁸ Friedrich V. Kratochwil and John G. Ruggie, “International Organization: A State of the Art on an Art of the State,” *International Organization* 40 (1986): 753–76.

⁸⁹ For example, Richard M. Cyert and James G. March, *A Behavioral Theory of the Firm* (Englewood Cliffs, NJ: Prentice Hall, 1963).

⁹⁰ Michael N. Barnett and Martha Finnemore, “The Politics, Power, and Pathologies of International Organizations,” *International Organization* 53 (1999): 699–732; Michael N. Barnett and Martha Finnemore, *Rules for the World: International Organizations in Global Politics* (Ithaca, NY: Cornell University Press, 2004).

⁹¹ Barnett and Finnemore, “The Politics, Power, and Pathologies of International Organizations.”

⁹² Michael Barnett and Liv Coleman, “Designing Police: Interpol and the Study of Change in International Organizations,” *International Studies Quarterly* 49 (2005): 593–620; Catherine Weaver, *Hypocrisy Trap: The World Bank and the Poverty of Reform* (Princeton, NJ: Princeton University Press, 2008); Hurd, “Legitimacy and Authority in International Politics.”

Combining issues of the bureaucratic operation of IOs and design questions, Johnson and Urpelainen have argued that it is essential to understand the preferences and behavior of bureaucrats when considering the design of emanations—IOs created by other IOs.⁹³ Specifically, they show that bureaucrats can design new IOs independently of the founding states even if it is known that bureaucrats' preferences are not close to those of their state masters. Johnson shows through a new data set of emanations that more insulation of bureaucrats gives them a freer hand in designing new institutions.⁹⁴ Other studies, however, suggest that preferences of key actors and staff within organizations can be directly shaped by member states—a position held by Stone regarding the IMF.⁹⁵ Stone argues that there is little independence of the IMF staff with regards to lending in Africa: they largely work at the behest of their large state donors, lacking independence. Copelovitch has reached a similar conclusion but through the use of a common agency model—IMF staff are highly responsive to member states that are highly exposed creditors.⁹⁶ Yet, Copelovitch shows that the IMF staff do play some role in determining the nature of IMF lending.

Intergovernmentalism

In contrast to the idea that bureaucratic interests are key to understanding the operation of IOs, intergovernmentalist theories argue that IO operation hinges strongly on cooperation from member state governments—or “obstinate” nation-states—which can obstruct cooperation by pursuing their national interests.⁹⁷ The primary examples of intergovernmentalism in the EU are its Empty Chair Crisis in 1965 and long unresolved negotiations toward a common foreign and security policy. For such a sensitive “high politics” issue, integration is much harder to achieve than in traditional “low politics” areas like economics. Thus integration is driven by domestic preferences to delegate certain issues to the EU in the first place⁹⁸ as well as the

⁹³ Johnson, “Institutional Design and Bureaucrats' Impact on Political Control”; Tana Johnson and Johannes Urpelainen, “International Bureaucrats and the Formation of Intergovernmental Organizations: Institutional Design Discretion Sweetens the Pot,” *International Organization* 68 (2013): 177–209.

⁹⁴ Johnson, “Institutional Design and Bureaucrats' Impact on Political Control.”

⁹⁵ Randall Stone, “The Political Economy of IMF Lending in Africa,” *American Political Science Review* 98 (2004): 577–91.

⁹⁶ Mark Copelovitch, *The International Monetary Fund in the Global Economy: Banks, Bonds, and Bailouts* (Cambridge: Cambridge University Press, 2010); Mark Copelovitch, “Master or Servant? Common Agency and the Political Economy of IMF Lending,” *International Studies Quarterly* 54 (2010): 49–77.

⁹⁷ Stanley Hoffmann, “Obstinate or Obsolete? The Fate of the Nation-State and the Case of Western Europe,” *Daedalus* 95 (1966): 862–915.

⁹⁸ Pollack, “Delegation, Agency, and Agenda Setting in the European Community.”

relative bargaining power of member states and their ability to leverage issue linkage and side payments.⁹⁹

Regional hegemony, such as Germany in the EU and the United States in NAFTA, can also facilitate institutional operations by solving coordination problems.¹⁰⁰ Among EU institutions, the Council of Ministers and the European Council most clearly embody intergovernmentalism because they directly represent national governments whose support is critical for passing legislation.¹⁰¹ Other examples of intergovernmentalist institutions are Mercosur as well as the WTO.

Interestingly, the pendulum on questions of IO operations has swung away from states. It now appears that scholars consistently look for (and find) limits to state power in many IOs. It is as yet unclear, however, whether this bureaucratic power is a result of design, the indifference of states, agency slack, or some combination of all three. Moreover, per the intergovernmentalist crowd, it is not clear that if push comes to shove, states cannot reassert control over organizations. A case like the European financial crisis should be a hard test for those arguing for the limited power of states.

NGOs

Finally, increasing numbers of scholars are also examining how nongovernmental organizations (NGOs) or, more broadly, transnational actors influence the operation of IOs.¹⁰² There is wide variation among IOs regarding the access granted to NGO actors and this variation is the source of a growing body of research.¹⁰³ Access is a key variable to consider given the assumption that the reason NGOs desire access to these IOs is to alter policies from the status quo.¹⁰⁴

⁹⁹ Andrew Moravcsik, *The Choice for Europe: Social Purpose and State Power from Messina to Maastricht* (Ithaca: Cornell University Press, 1998).

¹⁰⁰ McCalla, "NATO's Persistence after the Cold War."

¹⁰¹ George Tsebelis and Geoffrey Garrett, "The Institutional Foundations of Intergovernmentalism and Supranationalism in the European Union," *International Organization* 55 (2001): 357–90.

¹⁰² Thomas Risse, "Transnational Actors and World Politics," in *Handbook of International Relations*, ed. Walter Carlsnaes, Thomas Risse, and Beth A. Simmons (London: Sage, 2002), 255–74.

¹⁰³ Felicity A. Vabulas, "Consultative and Observer Status of NGOs in Intergovernmental Organizations," in *Routledge Handbook of International Organization*, ed. B. Reinalda (London: Routledge, 2013), ch. 14; Jonas Tallberg et al., "Explaining the Transnational Design of International Organizations," *International Organization* 68 (2014), 741–74; Kal Raustiala, "States, NGOs, and International Environmental Institutions," *International Studies Quarterly* 41 (1997): 719–90.

¹⁰⁴ Peter Willetts, *Non-Governmental Organizations in World Politics: The Construction of Global Governance* (London and New York: Routledge, 2011); Jan Aart Scholte (ed.), *Building Global Democracy? Civil Society and Accountable Global Governance* (Cambridge: Cambridge University Press, 2011).

NGOs can attempt to influence the politics of IOs in a variety of ways.¹⁰⁵ One is through an information mechanism whereby IO bureaucrats (and potential states) are informed of citizens' preferences through NGOs.¹⁰⁶ Of course, IOs themselves may tap NGOs for information and expertise as well, especially in particular issue areas or to help with monitoring.¹⁰⁷ Another mechanism whereby NGOs can change outcomes is through influencing the design of IOs or their emanations.¹⁰⁸

Research on IGO–NGO partnerships in matters of global governance on a host of issues is expanding rapidly. Recently, Jessica Green has argued that nonstate actors have played a key role in global environmental governance through the delegation of authority from traditional state rulemakers.¹⁰⁹ We would join with Tallberg and associates, however, in a cautionary note: like the beginnings of many projects, the quest for discovering patterns of when NGOs matter has begun with finding episodes of when NGOs matter.¹¹⁰ Far more additional work remains to be done concerning how NGOs matter, the conditions under which NGOs matter, and the limits placed on them by IOs or member states.

OUTCOMES

The question of whether IOs achieve their intended goals has been the most hotly debated topic concerning international institutions. The issue has received much attention in the last decade, although previous generations of scholars focused on this important question as well.¹¹¹ Unlike World War II-era scholars, more recent

¹⁰⁵ Thomas Weiss and Leon Gordenker (eds.), *NGOs, the UN, and Global Governance* (Boulder, CO: Lynne Rienner Publishers, 1996).

¹⁰⁶ Kathryn Sikkink, "Transnational Advocacy Networks and the Social Construction of Legal Rules," in *Global Prescriptions: The Production, Exportation, and Importation of a New Legal Orthodoxy*, ed. Y. Dezalay and B. G. Garth (Ann Arbor, MI: University of Michigan Press, 2002), 37–64; Jens Steffek and Patrizia Nanz, "Emergent Patterns of Civil Society Participation in Global and European Governance," in *Civil Society Participation in European and Global Governance: A Cure for the Democratic Deficit?*, ed. Jens Steffek, Claudia Kissling, and Patrizia Nanz (Basingstoke: Palgrave, 2008), 1–30.

¹⁰⁷ Vabulas, "Consultative and Observer Status of NGOs in Intergovernmental Organizations"; Ronald B. Mitchell, "Sources of Transparency: Information Systems in International Regimes," *International Studies Quarterly* 42 (1998): 109–30.

¹⁰⁸ Tallberg et al., "Explaining the Transnational Design of International Organizations"; Johnson and Urpelainen, "International Bureaucrats and the Formation of Intergovernmental Organizations: Institutional Design Discretion Sweetens the Pot."

¹⁰⁹ Jessica Green, *Rethinking Private Authority: Agents and Entrepreneurs in Global Environmental Governance* (Princeton, NJ: Princeton University Press, 2014).

¹¹⁰ Tallberg et al., "Explaining the Transnational Design of International Organizations."

¹¹¹ See Hoffman, "Obstinate or Obsolete? The Fate of the Nation-State and the Case of Western Europe"; E. H. Carr, *The Twenty Years' Crisis* (London, 1939); Klaus Knorr, "The Bretton Woods institutions in Transition," *International Organization* 2 (1948): 19–38.

studies contend that most states comply with their international treaties most of the time.¹¹² However, the causes of (non-) compliance and its remedies are contested issues.

Scholars have tended to fall into either of two camps.¹¹³ The managerial school maintains that compliance with treaties is generally a safe assumption and any non-compliance is a result of capacity issues.¹¹⁴ The enforcement school, on the other hand, argues that states select those institutions that require little policy adjustment from current behavior, leading to strategic self-selection (“screening”) of members into treaties, resulting in shallow cooperation.¹¹⁵

Because Dunoff (see Chapter 3 of this volume) covers much of this debate on compliance as an outcome, we proceed with our review of this area assuming that IOs have some influence on state behavior. The question remains: which areas and which behaviors? The first section addresses the former through the lens of domestic politics, while the second section examines effects in the security and trade realm. The final section examines what we call side effects or unintended consequences.

Effects on Domestic Politics

Much research has explored the effect of IOs on state behavior, examining the conditions under which, and mechanisms through which, IOs can induce policy change at the domestic level (convergence/divergence). This scholarship has focused on several issue areas and has revealed the importance of externalities to state behavior, IO design, and domestic politics.¹¹⁶ Here we review a few topics where recent scholarship has expanded in this field, often labeled as the “second-image reversed.”¹¹⁷

¹¹² Louis Henkin, *How Nations Behave* (New York: Praeger, 1979); Abram Chayes and Antonia Handler Chayes, “On Compliance,” *International Organization* 47 (1993): 175–205.

¹¹³ Note that some scholars question the utility of the concept of “compliance” as an outcome in political science research. See Lisa Martin, “Against Compliance,” in *International Law and International Relations: Synthesizing Insights from Interdisciplinary Scholarship*, ed. J. L. Dunoff and M. Pollack (New York: Cambridge University Press, 2013), 591–610.

¹¹⁴ Chayes and Chayes, “On Compliance.”

¹¹⁵ George Downs, David Rocke, and Peter Barsoom, “Is the Good News about Compliance Good News about Cooperation?,” *International Organization* 50 (1996): 379–406; Jana von Stein, “Do Treaties Constrain or Screen? Selection Bias and Treaty Compliance,” *American Political Science Review* 99 (2005): 611–22.

¹¹⁶ Liliana Botcheva and Lisa L. Martin, “Institutional Effects on State Behavior: Convergence and Divergence,” *International Studies Quarterly* 45 (2001): 1–26; Martin and Simmons, “Theories and Empirical Studies of International Institutions.”

¹¹⁷ Peter Gourevitch, “The Second Image Reversed: The International Sources of Domestic Politics,” *International Organization* 32 (1978): 881–912.

Of particular interest to human rights scholars is the effect of the UN on states' human rights performance. However, empirical evaluation of the effect of UN treaties on states' compliance with human rights standards has produced mixed results. Some scholars have found that UN treaties have zero or even a negative effect on human rights, primarily due to the UN's lack of enforcement mechanism.¹¹⁸ Other scholars have demonstrated that human rights treaties exert a positive effect on states' behavior in the aggregate,¹¹⁹ although less so in the case of torture.¹²⁰ Still others conclude that the effect of the UN is conditional on issue linkage,¹²¹ the specific rights in question,¹²² as well as on a country's regime type and existing respect for human rights.¹²³ Finally, some claim that human rights norms just take longer to manifest themselves through moral persuasion.¹²⁴

Scholarship on the effect of IOs on democratization has largely focused on the EU, though other regional organizations have also been considered. Many studies find that IOs can support democratization efforts in candidacy states through material inducements like membership conditionality¹²⁵ and by being a vehicle for states' credible commitment to democratic reform.¹²⁶ In addition to potential

¹¹⁸ Oona Hathaway, "Do Human Rights Treaties Make a Difference?," *Yale Law Journal* 111 (2002): 1935–2042; Emilie Hafner-Burton and Kiyoteru Tsutsui, "Human Rights in a Globalizing World: The Paradox of Empty Promises," *American Journal of Sociology* 110 (2005): 1373–411.

¹¹⁹ Beth A. Simmons, *Mobilizing for Human Rights: International Law in Domestic Politics* (Cambridge: Cambridge University Press, 2009); Christopher J. Fariss, "The Changing Standard of Accountability and the Positive Relationship between Human Rights Treaty Ratification and Compliance," *British Journal of Political Science* (forthcoming).

¹²⁰ Hathaway, "Do Human Rights Treaties Make a Difference?"; Eric Neumayer, "Do International Human Rights Treaties Improve Respect for Human Rights?," *Journal of Conflict Resolution* 49 (2005): 925–53; James R. Vreeland, "Political Institutions and Human Rights: Why Dictatorships Enter into the United Nations Convention Against Torture," *International Organization* 62 (2008): 65–101.

¹²¹ Emilie Hafner-Burton, "Trading Human Rights: How Preferential Trade Agreements Influence Government Repression," *International Organization* 59 (2005): 593–629; Daniel C. Thomas, *The Helsinki Effect: International Norms, Human Rights, and the Demise of Communism* (Princeton, NJ: Princeton University Press, 2001).

¹²² Yonatan Lupu, "Best Evidence: The Role of Information in Domestic Judicial Enforcement of International Human Rights Agreements," *International Organization* 67 (2013): 469–503.

¹²³ Andrew Moravcsik, "Explaining International Human Rights Regimes: Liberal Theory and Western Europe," *European Journal of International Relations* 1 (1995): 157–89; Simmons, *Mobilizing for Human Rights: International Law in Domestic Politics*; Hathaway, "Do Human Rights Treaties Make a Difference?"; Neumayer, "Do International Human Rights Treaties Improve Respect for Human Rights?"; Vreeland, "Political Institutions and Human Rights: Why Dictatorships Enter into the United Nations Convention Against Torture."

¹²⁴ Thomas Risse, Stephen Ropp, and Kathryn Sikkink, *From Commitment to Compliance: The Persistent Power of Human Rights* (Cambridge: Cambridge University Press, 2013).

¹²⁵ Judith Kelley, "International Actors on the Domestic Scene: Membership Conditionality and Socialization by International Institutions," *International Organization* 58 (2004): 425–57; Special Issue: Beyond Conditionality: International Institutions in Postcommunist Europe after Enlargement, *Journal of European Public Policy* (2008).

¹²⁶ Pevehouse, "With a Little Help from My Friends? Regional Organizations and the Consolidation of Democracy"; Jon C. Pevehouse, "Democratization, Credible Commitments, and Joining International

member states, some scholars examine the EU's effect on democratization beyond its borders.¹²⁷ There is also growing evidence that a variety of IOs can have positive effects on the quality of elections, specifically reducing fraud, by monitoring a state's compliance with international electoral standards.¹²⁸

Scholarship on multilateral foreign aid is vast and provides quite mixed assessments about the effect of such aid on development. Most of the recent literature on foreign aid examines the effect of official development assistance, which includes contributions from the World Bank, the IMF, and other multilateral organizations such as development banks. Only a handful of efforts examine the effect of the World Bank or IMF *per se*.¹²⁹ For example, some scholars find that IMF programs have perverse effects, hurting economic growth and increasing income inequality.¹³⁰ While there is consensus that the IMF helped states with balance of payment problems, it often remains unclear whether this positive effect is due to high state compliance with IMF regulations or the IMF loan itself.¹³¹ This field is rich in opportunities for future research to examine the effect and mechanisms by which specific IO policies impact development, especially as new data on multilateral lending have become available. Thanks to these and other data, a growing number of studies now examine the politics of multilateral development-assistance efforts and their outcomes on development, the environment, and conflict.¹³²

Organizations," in *Locating the Proper Authorities*, ed. D. W. Drezner (Ann Arbor: University of Michigan Press, 2003), 25–48; Moravcsik, "The Origins of Human Rights Regimes: Democratic Delegation in Postwar Europe."

¹²⁷ Richard Youngs, *The European Union and the Promotion of Democracy: Europe's Mediterranean and Asian Policies* (Oxford: Oxford University Press, 2002).

¹²⁸ Susan Hyde, *The Pseudo-Democrat's Dilemma: Why Election Monitoring Became an International Norm* (Ithaca, NY: Cornell University Press, 2011); Judith Kelley, *Monitoring Democracy: When International Election Observation Works, and Why It Often Fails* (Princeton, NJ: Princeton University Press, 2012); Daniela Donno, *Defending Democratic Norms: International Actors and the Politics of Electoral Misconduct* (New York: Oxford University Press, 2013).

¹²⁹ James Raymond Vreeland, *The International Monetary Fund* (London: Routledge, 2007); David de Ferranti, "The World Bank and the Middle-Income Countries," in *Rescuing the World Bank*, ed. N. Birdsall (Washington, DC: Center for Global Development, 2006), 133–51; Todd J. Moss, *African Development: Making Sense of the Issues and Actors* (Boulder, CO: Lynne Rienner, 2007).

¹³⁰ Adam Przeworski and James Raymond Vreeland, "The Effect of IMF Programs on Economic Growth," *Journal of Development Economics* 62 (2000): 385–421; Vreeland, *The IMF and Economic Development*.

¹³¹ Manuel Pastor, *The International Monetary Fund and Latin America: Economic Stabilization and Class Conflict* (Boulder, CO: Westview Press, 1987); Tony Killick, Moazzam Malik, and Marcus Manuel, "What Can We Know About the Effects of IMF Programmes?," *The World Economy* 15 (1992): 575–98; Mohsin S. Khan, "The Macroeconomic Effects of Fund-Supported Adjustment Programs," *Staff Papers—International Monetary Fund* 37 (1990): 195–231; Patrick Conway, "IMF Lending Programs: Participation and Impact," *Journal of Development Economics* 45 (1994): 365–91.

¹³² Mona M. Lyne, Daniel L. Nielson, and Michael J. Tierney, "Controlling Coalitions: Social Lending at the Multilateral Development Banks," *Review of International Organizations* 4 (2009): 407–33; Richard Nielsen et al., "Foreign Aid Shocks as a Cause of Violent Armed Conflict," *American Journal of Political Science* 55/2 (2011): 219–32. Robert L. Hicks et al., *Greening Aid? Understanding the Environmental*

Effects on International Security and Trade

In contrast to human rights, the material externalities of state behavior are high in the realms of security and trade. As suggested by Keohane and Martin, in collaboration games IOs can aid monitoring and enforcement (e.g., through reciprocity or inducements), which reduces the short-term gains from defection and thus helps states capture the long-term gains of cooperation.¹³³

In coordination games with distributional conflicts,¹³⁴ several prominent scholars have argued that IOs can provide a focal point for and information about compliance of partner states¹³⁵ as well as policy intentions and potential policy outcomes.¹³⁶

For example, research has found that NATO can reduce conflict among its members by increasing trust¹³⁷ and also alleviate external conflicts through humanitarian interventions.¹³⁸ Similarly, as a neutral body within the UN system, the International Atomic Energy Agency has promoted information-sharing about the development of chemical, biological, and nuclear weapons through inspections, and has provided technical assistance to peaceful nuclear programs.¹³⁹

Impact of Development Assistance (Oxford: Oxford University Press, 2008); Inken von Borzyskowski, "Resisting Democracy Assistance: Who Seeks and Receives Technical Election Assistance?" *Review of International Organizations* 11 (2016): 247–82.

¹³³ Keohane, *After Hegemony: Power and Discord in International Politics*; Martin, "Interests, Power, and Multilateralism."

¹³⁴ Stephen D. Krasner, "Global Communications and National Power: Life on the Pareto Frontier," *World Politics* 43 (1991): 336–66.

¹³⁵ Arthur A. Stein, *Why Nations Cooperate* (Ithaca: Cornell University Press, 1990); Kenneth W. Abbott, "Trust but Verify: The Production of Information in Arms Control Treaties and Other International Agreements," *Cornell International Law Journal* 26 (1993): 1–58; Mitchell, "Sources of Transparency: Information Systems in International Regimes"; Geoffrey Garrett and Barry Weingast, "Ideas, Interests, and Institutions: Constructing the European Community's Internal Market," in *Ideas and Foreign Policy: Beliefs, Institutions, and Political Change*, ed. J. Goldstein and R. O. Keohane (Ithaca, NY: Cornell University Press, 1993), 173–206; Clifford J. Carrubba, "Courts and Compliance in International Regulatory Regimes," *Journal of Politics* 67 (2005): 669–89.

¹³⁶ James D. Fearon, "Signaling Foreign Policy Interests: Tying Hands versus Sinking Costs," *Journal of Conflict Resolution* 41 (1997): 68–90; Andrew Kydd, "Trust, Reassurance and Cooperation," *International Organization* 54/2 (2000): 325–57. Terrence Chapman and Dan Reiter, "The UN Security Council and the Rally 'Round-the-Flag Effect'," *Journal of Conflict Resolution* 48 (2004): 886–909; Thompson, "Coercion through IOs: The Security Council and the Logic of Information Transmission."

¹³⁷ Celeste A. Wallander and Robert O. Keohane, "Risk, Threat, and Security Institutions," in *Imperfect Unions: Security Institutions over Time and Space*, ed. H. Haftendorn, R. O. Keohane, and C. A. Wallander (Oxford: Oxford University Press, 1999), 21–47; Wallander, "Institutional Assets and Adaptability: NATO after the Cold War"; Andrew Kydd, "Trust Building, Trust Breaking: The Dilemma of NATO Enlargement," *International Organization* 55 (2001): 801–28.

¹³⁸ Hurd, "Legitimacy and Authority in International Politics."

¹³⁹ Wade L. Huntley, "Rebels Without a Cause: North Korea, Iran and the NPT," *International Affairs* 82 (2006): 723–42.

Similar examples exist outside the security field. Many scholars have examined the success of the WTO in promoting international trade, despite the IO's lack of a centralized enforcement mechanism. Scholarship has focused on the way the WTO incentivizes the reduction of barriers to trade through reciprocity and non-discrimination in trade policy.¹⁴⁰ The WTO also provides information about state behavior (noncompliance), offers a dispute settlement mechanism,¹⁴¹ and reduces export volatility.¹⁴² More recently, scholars have disaggregated the WTO's effect on states' trade by looking at specific sectors,¹⁴³ states' attributes,¹⁴⁴ and aspects of WTO accession.¹⁴⁵

Comparatively less scholarly attention in IPE has been paid to regional economic organizations, such as ASEAN, Mercosur, and the Economic Community of West African States (ECOWAS). Existing studies suggest that regional IOs' effect on trade varies widely, that it may be conditional on military alliances,¹⁴⁶ and that trade levels and IO design may be endogenous.¹⁴⁷ Other studies have focused on nontrade outcomes, showing that these regional arrangements can increase foreign direct investment¹⁴⁸ and lower military conflict.¹⁴⁹

¹⁴⁰ Kyle Bagwell and Robert Staiger, "Multilateral Trade Negotiations, Bilateral Opportunism and the Rules of GATT/WTO," *Journal of International Economics* 67/2 (2005): 268–94. Judith Goldstein, Douglas Rivers, and Michael Tomz, "Institutions in International Relations: Understanding the Effects of the GATT and the WTO on World Trade," *International Organization* 61 (2007): 37–67.

¹⁴¹ Giovanni Maggi, "The Role of Multilateral Institutions in International Trade Cooperation," *American Economic Review* 89 (1999): 190–214; B. Peter Rosendorff, "Stability and Rigidity: Politics and Design of the WTO's Dispute Settlement Procedure," *American Political Science Review* 99 (2005): 389–400.

¹⁴² Edward D. Mansfield and Eric Reinhardt, "International Institutions and the Volatility of International Trade," *International Organization* 62 (2008): 621–52.

¹⁴³ Arvind Subramanian and Shang-Jin Wei, "The WTO Promotes Trade, Strongly but Unevenly," *Journal of International Economics* 72 (2007): 151–75.

¹⁴⁴ Joanne Gowa, "Institutions and Outcomes: The GATT/WTO and Postwar Trade," Working Paper, Princeton University (2009); Joanne S. Gowa, and Soo Yeon Kim, "An Exclusive Country Club: The Effects of the GATT on Trade, 1950–94," *World Politics* 57 (2005): 453–78.

¹⁴⁵ Todd L. Allee and Jamie E. Scalera, "The Divergent Effects of Joining International Organizations: Trade Gains and the Rigors of WTO Accession," *International Organization* 66 (2012): 243–76.

¹⁴⁶ Edward D. Mansfield and Rachel Bronson, "Alliances, Preferential Trading Arrangements, and International Trade," *American Political Science Review* 91 (1997): 94–107.

¹⁴⁷ Yoram Haftel, "Commerce and Institutions: Trade, Scope, and the Design of Regional Economic Organizations," *Review of International Organizations* 8 (2013): 389–414. A large literature on trade outcomes for regional arrangements exists in economics, where the key question revolves around trade diversion versus trade creation. For an introduction to this literature as it applies to political science, see Edward Mansfield and Helen Milner, "The New Wave of Regionalism," *International Organization* 53/3 (1999): 589–627.

¹⁴⁸ Tim Büthe and Helen V. Milner, "The Politics of Foreign Direct Investment into Developing Countries: Increasing FDI through International Trade Agreements?," *American Journal of Political Science* 52 (2008): 741–62.

¹⁴⁹ Edward D. Mansfield and Jon C. Pevehouse, "Trade Blocs, Trade Flows, and International Conflict," *International Organization* 54 (2000): 775–808.

Side-Effects: Unintended Consequences

Finally, a growing number of scholars are now examining the unintended consequences of IO behavior. Partly as a result of the functionalist motivation, most scholarship on the effects of IOs has examined whether the organization fulfills its stated goals. While this research has enhanced our understanding of anticipated effects, it overlooks the unanticipated and unintended consequences of cooperation.¹⁵⁰ Some early research did address unanticipated (surprising) and potentially costly side-effects of ECJ power.¹⁵¹

More recent studies have turned to unintended consequences. Some of these unintended consequences are positive, such as the role of preferential trade agreements in enforcing human rights,¹⁵² judicial activism in international courts,¹⁵³ and UN Security Council membership's indirect effect on aid flows.¹⁵⁴

However, other unintended effects are negative. These include the effect of World Bank and IMF structural adjustment programs on human rights and civil strife,¹⁵⁵ the effect of IO election monitoring on governance and risks of violence;¹⁵⁶ the effect of peacekeeping on both violence and sex tourism;¹⁵⁷ and the effect of the WTO's dispute settlement mechanism on the success of developing countries in the settlement process.¹⁵⁸

¹⁵⁰ Martin and Simmons, "Theories and Empirical Studies of International Institutions"; Barnett and Finnemore, "The Politics, Power, and Pathologies of International Organizations."

¹⁵¹ Anne-Marie Burley and Walter Mattli, "Europe Before the Court: A Political Theory of Legal Integration," *International Organization* 47 (1993): 41–76.

¹⁵² Hafner-Burton, "Trading Human Rights: How Preferential Trade Agreements Influence Government Repression."

¹⁵³ Alter, "Who Are the Masters of the Treaty? European Governments and the European Court of Justice."

¹⁵⁴ Axel Dreher, Jan-Egbert Sturm, and James Raymond Vreeland, "Does Membership on the UN Security Council Influence IMF Decisions? Evidence from Panel Data," CESIFO Working Paper No. 1808 (2006); Axel Dreher, Jan-Egbert Sturm, and James Raymond Vreeland, "Development Aid and International Politics: Does Membership on the UN Security Council Influence World Bank Decisions?," *Journal of Development Economics* 88 (2009): 1–18; Ilyana Kuziemko and Eric Werker, "How Much Is a Seat on the Security Council Worth? Foreign Aid and Bribery at the United Nations," *Journal of Political Economy* 114 (2006): 905–30.

¹⁵⁵ M. Rodwan Abouharb and David L. Cingranelli, "The Human Rights Effects of World Bank Structural Adjustment, 1981–2000," *International Studies Quarterly* 50 (2006): 233–62; Caroline A. Hartzell, Matthew Hoddie, and Molly Bauer, "Economic Liberalization via IMF Structural Adjustment: Sowing the Seeds of Civil War?," *International Organization* 64 (2010): 339–56.

¹⁵⁶ Alberto Simpser and Daniela Donno, "Can International Election Monitoring Harm Governance?," *Journal of Politics* 74 (2012): 501–13. Inken von Borzyskowski, "The Risks of Election Monitoring: International Condemnation and Post-Election Violence," Working Paper, Florida State University (2016).

¹⁵⁷ Lisa Hultman, "Keeping Peace or Spurring Violence? Unintended Effects of Peace Operations on Violence against Civilians," *Civil Wars* 12/1–2 (2010): 29–46; Kathleen M. Jennings, "Unintended Consequences of Intimacy: Political Economies of Peacekeeping and Sex Tourism," *International Peacekeeping* 17/2 (2010): 229–43.

¹⁵⁸ Marc L. Busch and Eric Reinhardt, "Developing Countries and General Agreement on Tariffs and Trade/World Trade Organization Dispute Settlement," *Journal of World Trade* 37 (2003): 719–35; Gregory

CONCLUSION

The subject of international organizations and world politics continues to involve discussions of the central issues in the field of international relations. The subject involves questions of how states confront issues including trade, finance, the environment, human rights, foreign aid, and security. As data on these issues has continued to proliferate, as growing numbers of scholars investigate IOs, and as theoretical refinements continue to mark the field, the subject will remain at the center of IR.

This chapter has attempted to outline some of the debates and issues in this field. While we have attempted to cover many literatures, we inevitably made choices about what to include. Even in this limited review, we identified many areas where extant work has only scratched the surface of how IOs matter in world politics.

Unfortunately, until quite recently, the IR field spent far too much time on the arcane debate over whether IOs mattered or were epiphenomenal to international outcomes. Even if IOs do not exert a strong influence on state behavior, we must still account for why most states belong to many hundreds of these organizations. This suggests that, at a minimum, we must couch questions about IO efficacy in terms of the conditions under which they matter or do not, rather than a wholesale rejection of their worth.

To make progress on this question of conditions, there are still several avenues of research that we believe must be pursued, three of which we flagged in our review. First, the field must continue to embrace treating organizations as organizations. While the move away from this was certainly understandable many years ago (there were few efforts to create generalizable theory from single-organization studies), to truly understand the nature of decisions regarding delegation, bureaucratic politics, (re)design, and questions of intersubjective problem definition, one must delve within particular organizations. Yet, scholars must be mindful that studies of particular organizations must be generalizable.

Second, and related, those scholars who do have a particular institutional focus tend to select one of a very few big organizations. Studies of the GATT/WTO, IMF, World Bank, EU, and UN far outnumber studies of other organizations. While these are the key organizations in international relations, our theories of IOs may be unduly informed by these five organizations rather than the other 1,000-plus in operation. This limited focus also leaves out the various informal organizations that influence world politics.¹⁵⁹ And while this should not be taken as a call to arms to

Shaffer, Michelle Ratton Sanchez, and Barbara Rosenberg, "Winning at the WTO: The Development of a Trade Policy Community within Brazil," Working Paper No. 14, Area de Relaciones Internacionales FLACSO/Argentina (2008).

¹⁵⁹ Felicity A. Vabulas and Duncan Snidal, "Informal Intergovernmental Organizations (IIGOs) and the Spectrum of Intergovernmental Arrangements," *Review of International Organizations* 8 (2013): 193–220.

study the African Groundnut Council, if the ultimate goal is to understand when, why, and how IOs matter for international relations, there are certainly lessons to be drawn from numerous other organizations.

Third, numerous new data sets are becoming available to researchers. Whether it is data on membership, emanations,¹⁶⁰ multilateral aid projects,¹⁶¹ NGOs and their relations with IOs,¹⁶² or informal organizations,¹⁶³ researchers can now answer numerous questions through large-N studies. Yet, it should not be forgotten (as with any data set) that the theory that inspired data collection influences the questions that can be asked. Some data will be more or less appropriate for any particular researcher's questions. And, as with all observational data, traditional concerns of causal inference must be addressed.

Finally, in presenting our view of the field as a chronological view of the stages of state decisions concerning IOs, we wish to emphasize that each stage is not independent. Indeed, the core analytical difficulty in the study of IOs is that if one anticipates answers to the last questions concerning IO efficacy, it can influence decisions on all previous questions, including whether to form the institutions at all and strategic interactions between states and IOs.¹⁶⁴ This is the true theoretical and empirical challenge of determining when, why, and how IOs matter for international relations—if states and leaders can anticipate outcomes, this will inform their choices as to cooperation, design, forum choice, and monitoring of IO behavior. This assumes, however, that leaders look down the game tree and can do so in an informed manner. As constructivist and critical theorists have long held, such calculations may give too much credit to leaders and assume too much about the role of the logic of consequences. Yet, even for those who relax strong assumptions about rationality, the interdependence of decisions about means and ends is consequential.

The study of international organizations will continue to be fertile ground for many of the key ideas in the study of international politics. Through continued theoretical and empirical progress, scholars can continue to shed light on some of the key questions involving conflict and cooperation in the world.

¹⁶⁰ Johnson, "Institutional Design and Bureaucrats' Impact on Political Control."

¹⁶¹ Michael J. Tierney et al., "More Dollars than Sense: Refining our Knowledge of Development Finance Using AidData," *World Development* 39 (2011): 1891–906.

¹⁶² Tallberg et al., "Explaining the Transnational Design of International Organizations."

¹⁶³ Vabulas and Snidal, "Informal Intergovernmental Organizations (IIGOs) and the Spectrum of Intergovernmental Arrangements."

¹⁶⁴ von Borzyskowski, "Resisting Democracy Assistance: Who Seeks and Receives Technical Election Assistance?"